

Workshop – presentation techniques and poster design

This workshop aims to help PhD fellows prepare for the DTU Compute PhD Bazar. Together with Mark Harvey Simpson from the communication consultancy GlobalDenmark, participants will explore how we can make our presentations effective, our feedback constructive and our posters visually stimulating and informative.

Content The workshop comprises two parts: the morning session will focus on giving scientific presentations, while the afternoon session addresses scientific poster design and poster presentations.

Morning session “how to give a scientific presentation” We will explore the basic elements of an effective scientific presentation. Participants will practise techniques they can incorporate into their presentations for the PhD Bazar.

We will work on the following issues:

- Defining your key message
- Identifying your audience – and creating relevance for them
- Creating an effective structure
- Visual aids - how to use them and what to avoid
- Using your voice and body language
- English for presentations - useful phrases
- Psychological factors - the presenter and the audience
- Dealing with questions

Afternoon session “how to make a scientific poster”

We will look at the key elements that must be included in a poster. We will also look at how to present a poster orally. Participants will be invited to make a draft poster prior to the workshop; the audience and instructor will evaluate the posters using a scorecard. We will use a feedback method that ensures participants give structured, precise and constructive feedback. By giving and receiving feedback, participants will enhance their poster design skills. Issues we will address include:

- Defining the poster’s key messages
- Identifying relevance for your audience
- Keeping the poster visual
- Minimising text
- Writing effective headlines
- Guiding the viewer, creating an effective poster structure
- Visuals - how to use them and what to avoid
- Giving structured, constructive feedback on posters